



## Japan Onsen Culture Association



### **Our Philosophy -Intention for real Journey of Onsen**

Obviously what lures millions of Onsen bathers back again and again is that wonderful feeling of just being able to close your eyes and forget about life's daily hassles — the boss, the crowds, the headaches. The relaxation effect of Onsen, however, is just the tip of the iceberg. Because onsen is the most popular leisure for Japanese, there are so many Onsen spa in Japan (more than 13,000 Onsen spa in Japan). Some of them are commercial purpose and other provide fake Onsen( sometime they add tap water, use circulation machine). It is very difficult to find your best Onsen for not only foreign tourist but also for Japanese. In Japan, there are ten types of Onsen water are recognized as having proven medical benefits. Each Onsen water has different medical benefits and bathing method. The legal definition of an Onsen includes that its water must contain at least one of 19 designated chemical elements, including such minerals as iron, sulfur, and metabolic acid and be 25 °C or warmer before being reheated. Stratification exist for waters of different temperatures.

Repressive of Association of Japan Onsen Culture, Shun Sakaki as Onsen concierge licenser has researched and visited in the Japanese onsen industry for few decades. The connections he has made in this time will help take you off deeper into Onsen world while connecting you with local people and culture. Japan Onsen Culture Association passion and knowledge of Japan will deliver you to the best Onsen on any given day whilst guiding you through cultural differences and giving you an understanding of local culture and customs.

We enjoy introducing to you the finer points of Japanese traditional hot spring therapy method, manner, food, art, history and cultural practices to give your Onsen healing holiday new meaning. We promise a unique experience that can only found in the beautiful and historical places of Japan. Our custom trips will turn your dream healing holiday into a reality. - President of Japan Onsn CutureAssociation Shun. Sakaki