



**A ATLANTIC
PACIFIC**

**Impact Report for the
Nippon Foundation**

in
partnership
with

一般社団法人

根浜

MIND

Atlantic Pacific Japan 2020

Following the onset of COVID-19, Atlantic Pacific Japan (APJ) were unable to deliver original plans of hosting summer activities in Kamaishi, northern Japan. With travel restrictions and social distancing, APJ reformatted their programme to offer online educational activities to young people in Kamaishi, Japan and the wider world.

The programme was redesigned to achieve the original vision of restoring the connection to and enjoyment of the ocean in Kamaishi by offering fun, interesting and educational activities for everyone in Nebama Bay.

This programme is a step towards regenerating Kamaishi's coastal regions by restoring people's confidence in spending time near water and encouraging their interest in protecting our amazing oceans.

Through this programme we

engaged with 753 students and young people through our sea cadet, online programmes and family days

reached 1457 children aged 4-10 with our colouring books and cartoons promoting sea safety and ocean care awareness

created a webpage 'AP Plastic Pledge' to encourage people to stop using plastic

developed a sea safety educational programme which was delivered to schools in Kamaishi

created 14 educational videos about Kamaishi, ocean pollution and sea safety, which can be used by all of our partners for education and outreach activities

created a powerpoint presentation on sea safety and ocean pollution for participants to use to share with their own community

received 100% positive feedback from participants from our online programmes

have deepened our relationship with our 5 key partners in Kamaishi, as well as made 16 new partners

have been invited to run sessions as part of the Kamaishi schools curriculum for 2021



APTV Content Creation

Working closely with partners in Kamaishi and Tokyo, Atlantic Pacific Japan has created 14 bilingual videos about Kamaishi, sea safety and ocean pollution to assist with the delivery of the online programmes.

Working with Nebama MIND, The Houraikan Hotel, Unosami Memorial Museum, Kamaishi Mayor's Office (Regeneration Department), Kamaishi Yacht Club, Fujiya Jozo Ltd, The Fisherman's Cooperative, International Coastal Research Centre, UWC Atlantic, My Mizu, The Rugby World Cup, Kanako Sato Beach Academy, Airbnb and local Kamaishi Students, APJ has produced a range of videos to raise awareness around disaster response and recovery, plastic pollution and the rules of sea safety.

These videos can be used again by both APJ and our partners to promote awareness of the 2011 Great Eastern Earthquake and Tsunami as well as promoting Kamaishi and sea safety along the Iwate coastline.

Total Videos **14**

Total Partners **14**



APJ Global Leadership Programme

Atlantic Pacific Japan's Global Leadership Programme (GLP) was a challenging yet highly rewarding programme that enabled participants to explore the most pressing issues that are shaping our planet, focussed specifically on the ocean, climate change and natural disasters.

GLP was designed for those studying in Japan and globally, and has a focus on the impact that the 2011 Great Eastern Earthquake and Tsunami had on Kamaishi and how climate change, ocean pollution and natural disasters are all linked.

This programme was delivered in English and included students from Kamaishi in the production, translation and delivery of the sessions.

Total Applications **203**

Total Participants **159**

17-19 August 2020

4 hour sessions per day, 12 hours total duration

15-17 September 2020

4 hour sessions per day, 12 hours total duration

3,10 August, 14 September 2020,

2 hour sessions per day, 6 hours total duration
(in collaboration with Kansai University)

Feedback

"People need to be involved in this kind of courses not only to widen knowledge but also to spread awareness."

"This session made me to ponder on the issues that I hadn't discussed although I knew about it."

"This was a rigorous program that taught me to appreciate our ocean more"

Nationalities

Japan, Philippines, China, Malaysia, UK, Belgium, Indonesia, Singapore, Canada, Taiwan, Afghanistan, Italy, New Zealand, 'other'.



APJ Summer and Spring Camp

Atlantic Pacific Japan's Summer and Spring Camps were aimed at international, national and local students and designed to attract them back to the coastal regions of Japan and more specifically Kamaishi.

The programme highlighted Kamaishi as a city recovering from the Tsunami and how tourism and visitors are needed for coastal cities to survive.

The programme also focused on sea safety and ocean pollution, specifically plastics. This programme was delivered in Japanese and English.

11-13 August 2020

4 hour sessions per day, 12 hours total duration

24-26 August 2020

4 hour sessions per day, 12 hours total duration

27-29 August 2020

4 hour sessions per day, 12 hours total duration
(in collaboration with Bunkyo Gakuin High School)

1-3 September 2020

4 hour sessions per day, 12 hours total duration

22-26 March 2021

2 hours sessions per day, 8 hours total duration

Total
Participants **49**

Total
Applications **79**

Nationalities

Japan, China,
Indonesia, New Zealand.



APJ Summer and Spring Camp

Summer Camp feedback

"There were many things that I had never learnt such as the 4 rules of sea safety and the dangers in the ocean."

"Since I live near the ocean, I always heard about accidents there. This program challenged me to really think about the cause of the drowning. I also learnt what I should do when I'm in trouble in the water."

"I have always loved animals and had pets since I was little, so it was very shocking to learn that many animals lose their lives because of ocean pollution. However, "to solve the problems that we caused by ourselves", I would like to work on reducing the plastic use. To begin, I would like to start conveying the message."

Spring Program feedback

"I learnt what to do in details when you are in trouble in water as well as to be thoughtful about the environment."

"I was able to learn about the environmental issues from different perspectives."



APJ Sea Cadet Programme

The Sea Cadet Programme was aimed at local children in Kamaishi and designed to introduce international exchange and peer to peer learning by working with students from UWC Atlantic.

In collaboration with the Kamaishi Board of Education, 45 students from UWC Atlantic College in Wales delivered a one hour programme on sea safety and ocean pollution in english to local Kamaishi students.

The students in Kamaishi then did a short presentation to the UWC Atlantic students in english about their city.

22 January 2021

Touni Junior High School, Grade 8

29 January 2021

Kamaishi Higashi Junior High School, Grade 8

5 February 2021

Kasshi Junior High School, Grade 8

12 February 2021

Kamaishi Junior High School, Grade 9

19 February 2021

Touni Junior High School, Grade 9

5 March 2021

Odaira Junior High School, Grade 8

Total Participants

45 UWC Atlantic Students

143 Kamaishi Junior High Students

Feedback

“The fact that we are eating fish that have eaten plastics was very surprising. I would like to contribute to solving the problem by using my own bag.” (Kasshi Junior High School)

“There were much knowledge of the sea that I did not know, so I realised that there are many more things to research.” (Touni Junior High School)

“The students in the UK gave us a lot of reactions, so it was fun. I thought the rules of sea safety were something that I could do from today, so when I go to the sea, I would like to keep it in my mind. If there are opportunities like this, I would like to join.” (Odaira Junior High School)



APJ Family Day

23rd, 24th, 26th July 2020
(25th was cancelled owing to bad weather)

APJ in collaboration with Nebama MIND participated in a 4 day event held at Nebama Bay where we displayed information about the programme at a booth in at the Nebama beach and offered the opportunity for children, young people and adults to take a ride on Wales Go (our rescue lifeboat).

309 people (in total) saw the APJ booth and 33 people participated in enjoying an experience in Wales Go over the 3 days.

Children enjoyed very much while being safe with the crew members of Wales Go. It was a really good opportunity for children in Kamaishi to become familiar with the lifeboat and Atlantic Pacific Japan.

Feedback from the children

"It was really fun being on Wales Go!"

"I would love to go on a ride again!"

"It's amazing that this lifeboat at Nebama beach is the only one in Japan!"

Total Participants

48 People experienced a ride on Wales Go

8th November 2020

APJ Lifeguards in collaboration with Nebama MIND delivered one family day on the 8th November 2020. This family day offered children, parents, and the local community the opportunity to visit Nebama Bay and enjoy a ride on our lifeboat 'Wales Go' as well as learning about sea safety and ocean awareness.

15 people took a ride on Wales Go during this day, with others engaged in conversation about the project on land. Children enjoyed being on Wales Go and feeling refreshing. They learnt how to put on the kit like how to wear a life jacket properly. Children were able to learn how it feels like to be on a lifeboat.

一般社団法人

根浜

MIND



APJ Mascots, Colouring Books and Cartoons

APJ has developed three mascots to represent sea safety and ocean pollution, as well as promote Nebama Bay. Manami (a young girl), Irupan (a dolphin) and Akukan (a turtle) explain that it is really fun to be at the beach, however there are things to think about - including how to be safe and care for our environment.

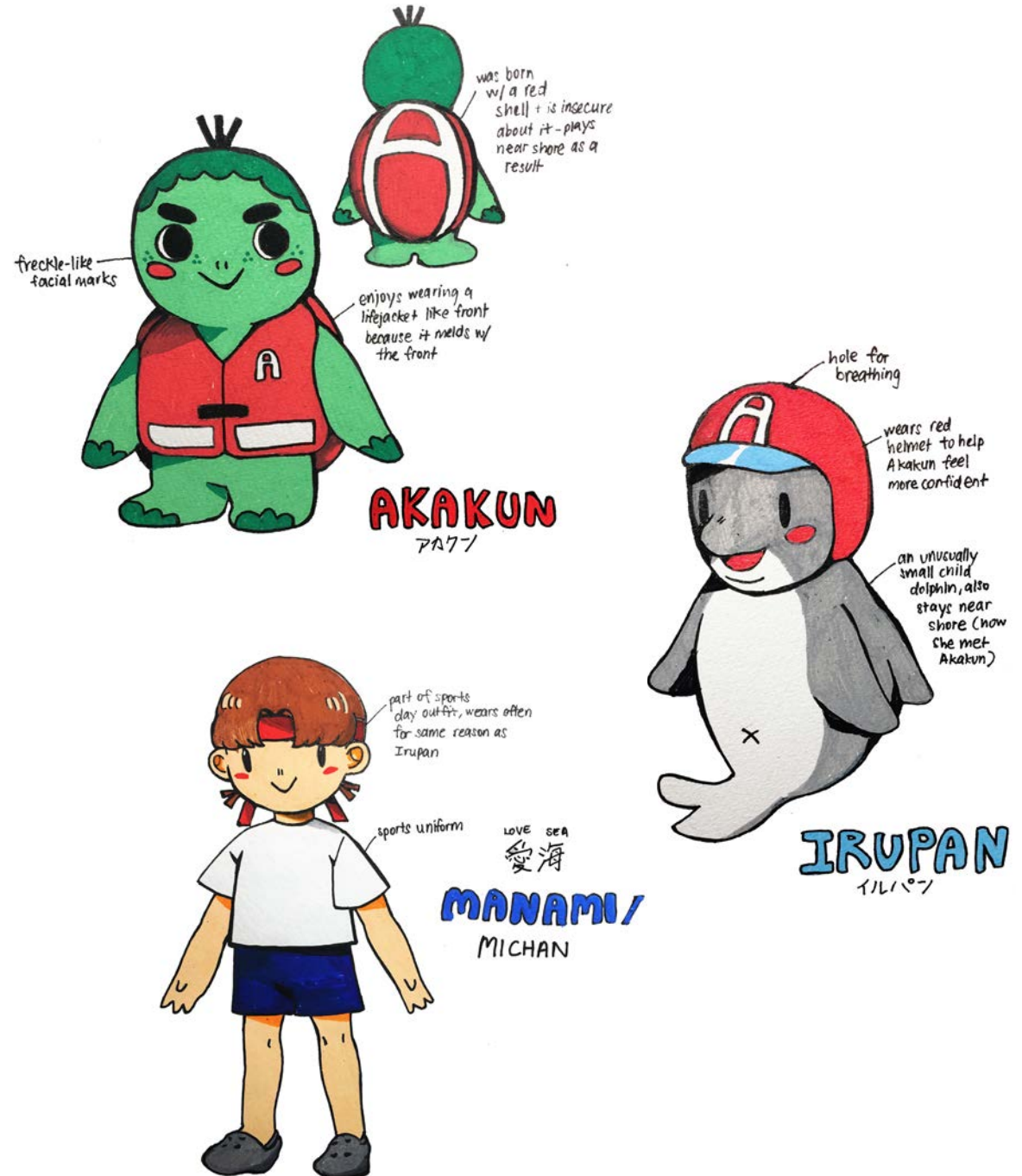
For the 2020 Nippon Foundation programme APJ developed a colouring book that was distributed to two of the daycare centres in Kamaishi. The colouring book is designed to get young children to think about how to enjoy the ocean safely as well as promoting Nebama Bay in Kamaishi (which is where the story is set).

APJ has also produced 3 cartoons using Manami, Irupan and Akukan promoting sea safety, plastic pollution and lifesaving activities. High school students in Kamaishi helped with providing their voices for this cartoon animations. These were distributed to the daycare centres and are freely available online.

Feedback for the coloring books

"The coloring book was very fun! Please visit the day care centre again!" (2nd grader)

"Thank you for the coloring book, I will be able to remember the rules well." (3rd grader)



APJ Mascots, Colouring Books and Cartoons

Total Participants

1000 colouring books distributed to **800** children in Kamaishi aged 4-10 and **200** children in Tokyo aged 3-5 years old

Cartoons for Sea Safety, Ocean Pollution and Lifeboat Crew distributed to every child in Kamaishi of which there are **1257**.



Big Plastic Pledge

As part of all of our programmes APJ encouraged all of our participants to reduce the use of their plastic consumption in order to protect our oceans and the marine life in it.

APJ also has created a page on our website dedicated to reducing plastic consumption. The AP Plastic Pledge is where people can sign up and commit to reducing their plastic waste and we have encouraged all of our participants to take the pledge to help reduce the amount of plastic they consume and ultimately the amount of plastic in our environment and oceans.

All of the presentations in our Global Leadership Programme, Summer Camp, Spring Camp and Sea Cadets had a focus on the impact of plastics on our oceans, the wildlife that live in the ocean and also everything that feeds off from the ocean. At the end of each course we asked our participants to commit to reducing their use of plastic, of which everyone agreed to.

APJ also ran two 'Love our Ocean' sessions in Kamaishi to promote plastic awareness to the local young people.

APJ cartoons also have a whole episode dedicated to ocean pollution which has been shared with the 1257 children in Kamaishi.



LOVE OUR OCEANS ワークショップ概要

LOVE OUR OCEANS は二日間にわたるワークショップです。

1日目では私たちが普段何げなく使っているプラスチックが、海とそこに生きる生物にどのような影響を与えているのかについて学びます。町にある給水所を探し、無料給水所マップを作成します。出来上がったマップをMy Mizuのアプリに載せ、この場所をプラスチックレスの町にしましょう。

2日目では、プラスチックレスの暮らしのアイデアをグループで話し合い、アイデアを発表するコンテストを開催します！コンテストに優勝してMy Mizuのボトルをゲットしよう！

対象：中学生、高校生

場所：釜石情報交流センター、TETTO (後日詳細をお送りいたします)

日時：コースは二日間にわたります。以下の日程から1日目、2日目それぞれ希望日を選択して下さい。

1日目：8/8、8/22、8/23 (14:00~17:00)

2日目：8/22、8/23、8/30 (14:00~17:00)

※8/22 8/23は1日目、2日目のコースを1日でどちらも開催しますが、同時に開催となりますので、それぞれ別日を選択してください。

主催：一般社団法人 Atlantic Pacific Japan

共催：一般社団法人 根浜MIND

お申し込みはこちらから！



ATLANTIC PACIFIC Facebook





Collaborations

In the 2020 programme APJ has expanded their partnerships to include collaborations with over 21 organisations including:

Nabama MIND, The Houraikan Hotel, Unosami Memorial Museum, Kamaishi Mayor's Office (Regeneration Department), Kamaishi Mayor's Office (Board of Education) Kamaishi Yacht Club, Fujiya Jozo Ltd, The Fisherman's Cooperative, International Coastal Research Centre, UWC Atlantic, UWC ISAK, My Mizu, The Rugby World Cup, Kanako Sato Beach Academy, Yuji's Airbnb, Helly Hansen, Kansai University, Bunkyo Gakuin University

 **UWC**
ATLANTIC COLLEGE

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