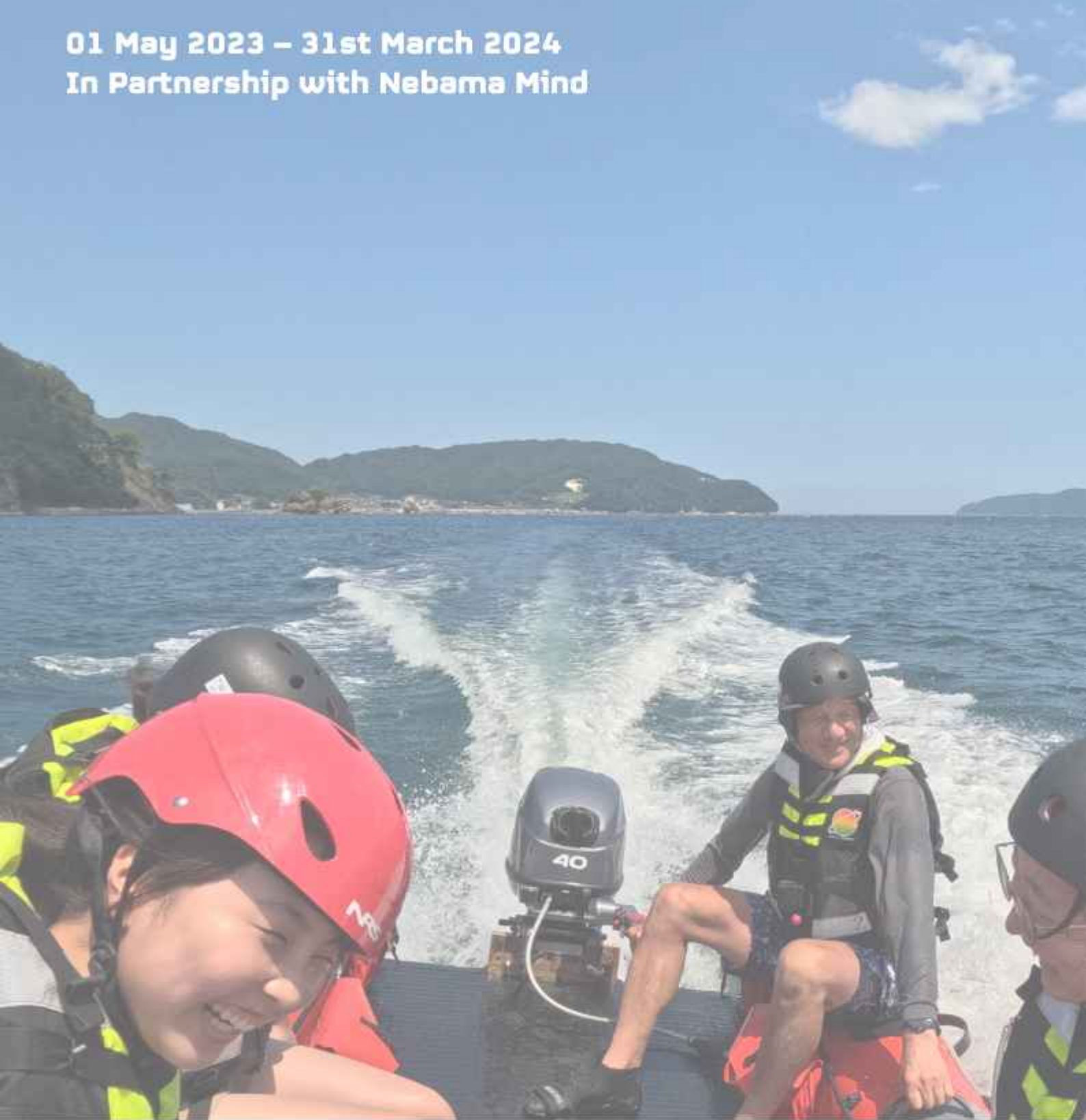


IMPACT REPORT

01 May 2023 – 31st March 2024
In Partnership with Nebama Mind



IMPACT REPORT



Introduction:

Atlantic Pacific Japan (APJ) has a vision where everyone can enjoy the sea in a safe environment and learn how to protect the sea and the creatures that live in it. Kamaishi was devastated by the Tsunami of 2011, and since then they have been working hard towards rebuilding and recovering from the disaster. However, the beaches are empty, with young people spending time in the city centre, away from the ocean. People are also moving away from Kamaishi to the bigger in-land cities.

There is very little connection between the sea and the local young people and so local sea-related industries and traditions are dying. APJ, with Nebama MIND and other local partners have a vision to restore the connection to, and enjoyment of, the ocean in Kamaishi. Over the last year, working together with our local partners, APJ has been offering fun, interesting and educational activities for everyone in Kamaishi and across Japan as well as online. This work is designed to regenerate Kamaishi's coastal regions and restore people's confidence in spending time near water and encourage their interest in protecting our amazing oceans. The final objective for this project is to create a sea centre in Nebama Bay where we can run activity all year round to encourage the regeneration of the beach, ocean and local area.



IMPACT REPORT

This year APJ has:

Engaged with 836 students and young people through our Global Leadership Summit, AP Club and our Ocean Revival Programme.

Delivered our Global Leaders Summit: 29th July - 2nd August 2024: 22 students including 3 Kamaishi Students, aged between 14-19.

Delivered 5 follow up meetings (online and in person) to ensure GLS ambassadors are achieving the sharing of results from Global Summit and feedback on achievements and challenges.

Visited 4 of our school partners to see our GLS ambassadors and together presented the AP programme with sea safety and ocean awareness to over 200 students whilst visiting.

Encouraged and supported our Global Leaders Summit students to return to Kamaishi and run their own self-directed projects around lifesaving and ocean awareness. In March 2024, a group of 5 students, led by one of our GLS participants returned to Kamaishi to support Nebama MIND with the 3/11 memorial events.

98% positive feedback from participants of the programmes.

Collected valuable feedback from participants, parents of participants and partners and responded to constructive feedback accordingly.

Anecdotal evidence from local residents who see the continual increase in the use of the beach in Nebama Bay.

Made our 4 Precious Plastic Machines available for the local community to use and experiment with.

Delivered our AP Club Programme in 1 Kamaishi Elementary School, 3 Kamaishi Junior High Schools and Kamaishi High School as part of their Curriculum.

Been part of the Kamaishi High Schools' Super Science Programme for our Ocean Revival Project in collaboration with UWC Atlantic.

Reinforced our relationship with Kamaishi High School and have their commitment to continue to develop the Ocean Revival Programme beyond Nippon Foundation Funding.

Reinforced our relationship with the Board of Education, so next year APJ will be included in the Kamaishi Commercial & Technical School curriculum.

Consolidated relationships with our local delivery partners in Nebama Bay and Kamaishi City and included them in the design of our Sea Safety Centre.

Delivered AP Club in Ofunato as a start to expanding the programme of Search and Rescue training into Ofunato (next coastal town down from Kamaishi)

Visited 10 schools and universities in Japan who are willing to send students to Kamaishi to partake in APJ courses, which improves our ability to sustain activity in Nebama.

Employed a local Kamaishi resident this summer to help consolidate and grow the project locally.

IMPACT REPORT



Global Leaders Summit:

31st July - 4th August 2023

NEW for 2023, our Global Leader Summit (GLS) delivered in Summer 2023 had a total of 22 participants. Of these 22 participants we had students visiting from all over Japan (Tokyo, Fukuoka, Miyagi, Kamaishi, Saitama, Osaka, Aichi, and Kyoto) as well as students travelling from UK, US and Taiwan to join the programme. Students were a mix of Japanese and other nationalities including Taiwanese, American and British. The feedback from GLS has been unanimously positive (with 98% satisfaction) from both parents, participants and their respective Schools.

This programme has been designed to profile Kamaishi and AP as a leader in education around sea safety, lifesaving and ocean awareness. Together with schools and universities we selected between 1 and 2 ambassadors per organisation to attend the Global Leaders Summit to join those that had applied through an open application process.

The programme had experts in their field teaching lifesaving skills as well as sessions designed to discuss problems and solutions and asking ambassadors to generate their own ideas and produce a manifesto around changing their own behaviours for a better planet, and becoming ambassadors to spread the word about sea safety and ocean awareness.



IMPACT REPORT



SEARCH & RESCUE



FISHING



SWIMMING

SAILING



ROPES & KNOTS



DISASTER RESPONSE



PSYCHOLOGICAL FIRST AID



OCEAN REVIVAL



日本財団 THE NIPPON FOUNDATION

海と日本 PROJECT

根浜 MIND

ATLANTIC PACIFIC

IMPACT REPORT

ROPES & KNOTS



MARITIME SKILLS



MAKING NEW FRIENDS



INTERNATIONAL PARTICIPATION



FIRST AID



IMPACT REPORT



Global Leaders Summit Manifestos:

All ambassadors committed to adhering to the manifesto that they created this summer and we have been in contact every month via email and LINE for updates on how they are promoting and integrating their manifesto in their university or organisation. This is a great opportunity for schools and universities to promote SDGs 13 and 14 and a very good activity to list on ambassadors university application or CV.

There was an overall commitment to reduce their use of plastic and increase their efforts in using reusable items made of natural materials. The most important element was learning about the impact that plastic has on the environment and promoting this within their communities.

REDUCE	INCREASE
Plastic Bottles and straws	Use of refillable water bottles
Plastic Bags	Use of Eco Bag
Plastic toothbrushes	Use of natural materials in place of plastic (like wooden toothbrushes)
Wet towels for hands	
Individually packaged sweets / small products	
Vending Machine use	

IMPACT REPORT SAITAMA



SPAIN

*"All the participants, staff, and the local people were very genuine and friendly, all the lessons were extremely inspirational and powerful and I had the most valuable experiences including first aid, life saving, disaster response, and more, which definitely made this camp an incredible and unforgettable experience."
(Participant Testimonial)*

TOKYO

*"I loved the community and how genuine all the staff were. The activities were all very distinct and engaging and all the staff educated all students on different things as well."
(Participant Testimonial)*

KYOTO

TAIWAN

8 DIFFERENT PREFECTURES

OSAKA

*"Obviously for my daughter, the whole thing has been transformational for her ... from getting a flight from England on her own, navigating through to Tokyo station to meet everyone. It has been an epic journey for her where she has learnt much about herself and the importance of communicating with everyone."
(Parent Testimonial)*

FUJIKI

22 STUDENTS

UNITED KINGDOM

*"My daughter has been empowered by her trip and all that she has learned and is keen to get more involved in Sea search and rescue. She has decided that she will use the inspirational rebuilding of Kamaishi Bay in a presentation she is giving on building communities."
(Parent Testimonial)*

4 DIFFERENT NATIONALITIES

MIYAGI

*"It was a wonderful magical time. I was so grateful for the opportunities that you offered to our students"
(Eddy Jones
Nagoya International School)*

USA

FUKUOKA

17 JAPANESE STUDENTS



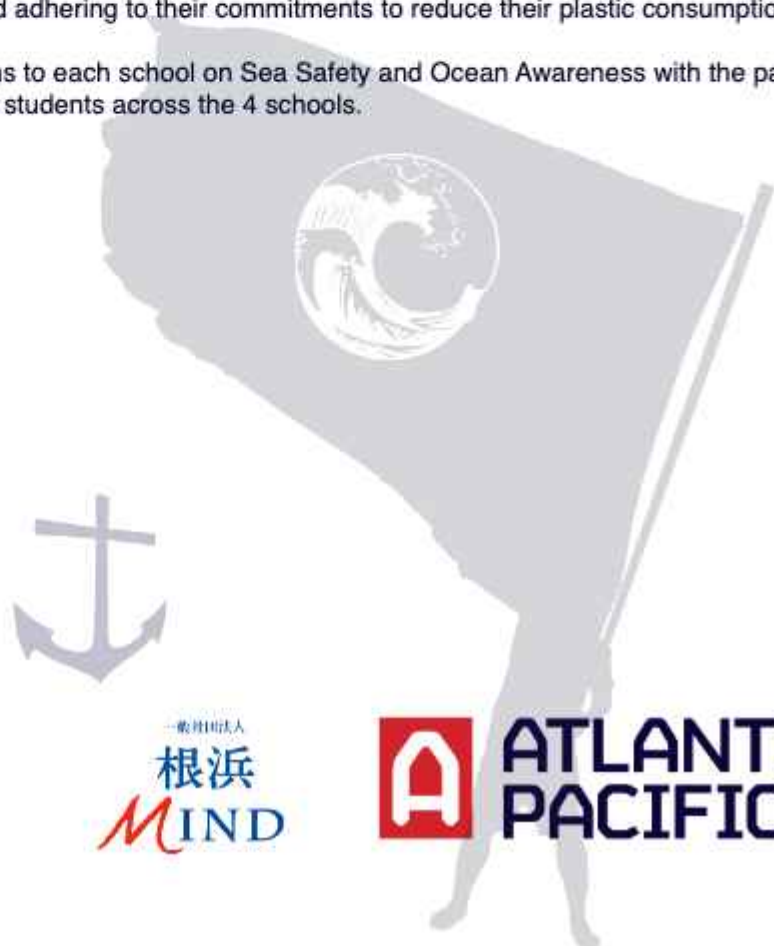
IMPACT REPORT



GLS Follow Up:

Whilst keeping in contact with the students from GLS, Atlantic Pacific International returned to Japan in November 2023 to visit and meet students who participated in our camp from Nagoya International School, Bunkyo Gakuin University, UWC ISAK and Yokohama International School. Here the students shared how they had been presenting their manifesto to their fellow students and adhering to their commitments to reduce their plastic consumption.

Atlantic Pacific Japan gave presentations to each school on Sea Safety and Ocean Awareness with the participants from GLS. Together we reached over 200 students across the 4 schools.



IMPACT REPORT



海と日本 PROJECT **JOIN AP CLUB** **ATLANTIC PACIFIC**

DO YOU WANT TO PRACTICE YOUR ENGLISH WITH INTERNATIONAL VISITORS? DO YOU WANT TO LEARN IMPORTANT LIFE SKILLS? DO YOU WANT TO HAVE FUN?

AP CLUB IS A FUN AND SAFE PLACE TO COME AND LEARN IN ENGLISH (SUPPORTED WITH TRANSLATION). YOU WILL GET A CERTIFICATE OF ACHIEVEMENT AT THE END OF EVERY SESSION WHICH YOU CAN INCLUDE IN YOUR APPLICATIONS TO HIGH SCHOOL AND COLLEGE. AGE 12 - 16 WELCOME

DETAILS
DATE: SATURDAY 29th JULY, 29th AUGUST, 5th AUGUST 2024
LOCATION: THE AUDITORIUM, NEBAMA BAY COMMUNITY CENTRE
MEETING POINT: KAMAISHI TETTO
EMPTY PLACES AVAILABLE. THIS PROGRAMME IS FREE OF CHARGE. A DRINK & SNACK IS PROVIDED IN THE SESSION.

MORE INFO
KAMAISHI VOLUNTEER TEAM
REGISTRATION PLEASE BOOK UP TO A SEAT IN YOUR PLACE



Sailing:

29th July 2024: 12 students
5th August 2024: 11 students

Lifesaving skills:

29th July 2024: 12 students
30th July 2024: 9 students
5th August 2024: 11 students

Fishing Sessions:

29th July 2024: 12 students
5th August 2024: 11 students

Ocean Awareness & Sea Safety:

29th July 2024: 12 students
30th July 2024: 17 students
5th August 2024: 11 students

Total sessions: 118

AP Club Programme:

AP has worked closely with our partners in Kamaishi to deliver this programme which offered interactive and fun sea-focussed activities including Sailing, lifesaving skills, Ocean Awareness / sea safety and Fishing as well as continued the online programme working with UWC Atlantic Students and local Kamaishi schools to create an online exchange.

The physical sessions for AP Club programme was delivered in Nebama Bay and was specifically aimed at children and their families who live in Kamaishi and teach key messages about sea safety, sea plastic pollution and marine environment, as well as promoting some key careers available in the marine industry.

On the 29th July and the 5th August we ran sessions specifically aimed at the local young people in Kamaishi and had participation from people aged 12-16. On the 5th August we participated in the Family Day centred around the Nebama Bay Open Water Swim, which had a mixture of young children and teenagers attend the Lifesaving and Ocean Awareness sessions.

IMPACT REPORT



The AP Club Programme delivered:

7 online sessions in elementary, junior high and high schools to 174 students, aged between 6 - 17 years' old, outlining APs Sea Safety education. This was delivered as part of each schools' curriculum.

Touni Junior High School: 13th October 2023: 30 students

Kamaishi High School: 14th October 2023: 15 students

Kuribayashi Elementary School: 6th November 2023: 24 students

Higashi Junior High: 20th November 2023: 32 students

Kasshi Junior High: 30th November 2023: 18 students

Higashi Junior High: 26th Jan 2024: 31 students

Kasshi Junior High: 31st January 2024: 24 students



IMPACT REPORT



Ocean Revival Exchange Programme:

Newly titled for 2023 the **Ocean Revival Exchange Programme** is a development of the Precious Plastics Programme from 2022/23. This programme was delivered in two parts, the first where students from local schools in Kamaishi and students from our partner school (UWC Atlantic) in Wales met online to exchange ideas on how to reduce plastics in our oceans.

UWC Atlantic (24 students) and Kamaishi High School Students (15 students) met three times online over the course of this programme to give presentations and updates on the development of their group projects.

Kamaishi High School: 14th October 2023
Kamaishi High School: 27th January 2024
Kamaishi High School: 2nd March 2024



**Atlantic Pacific
Ocean Revival
Project**



IMPACT REPORT



Atlantic Pacific Ocean Revival Project

Outcomes:

The exchange programme has been a great success with students developing their own projects around plastics and its impact on our environment.

At UWC Atlantic, the students are developing ways in which to collect plastic in our environment and change them into lifesaving assets. Currently they are experimenting with producing sun glasses with collected plastic.

At Kamaishi High School, the students are focussed on how plastic is affecting our food chain, and eventually human health. They are currently testing their local river and fish within the river for evidence of plastic within the water and within the fish.



IMPACT REPORT



The second part of the programme was the presentation of the Ocean Revival Project and our precious plastic machines in both elementary, junior high and high schools in Kamaishi and sharing the ideas created from the online programme with Kamaishi High School and UWC Atlantic with these pupils as well as letting them experiment with the machines.

Students from UWC Atlantic got up at 5:30am GMT to present the problems of plastic and the Ocean Revival Programme to 181 students across 7 school groups from 5 schools in Kamaishi. Included in this were 7 Kamaishi High School students who were able to use the precious plastic machines as part of this Ocean Revival Programme.

Kamaishi High School: 1st August 2024: 7 students

Touni Junior High School: 13th October 2023: 30 students

Kamaishi High School: 14th October 2023: 15 students

Kuribayashi Elementary School: 6th November 2023: 24 students

Higashi Junior High: 20th November 2023: 32 students

Kasshi Junior High: 30th November 2023: 18 students

Higashi Junior High: 26th Jan 2024: 31 students

Kasshi Junior High: 31st January 2024: 24 students



IMPACT REPORT



The Future:

This year, Atlantic Pacific Japan, has exceeded the targets set for this programme and received the best feedback from parents, participants and partner organisations to date.

As 5 years' of funding from the Umi to Nippon programme comes to an end, Atlantic Pacific Japan has to ensure the sustainability for the activity in Nebama Bay. Atlantic Pacific Japan has a vision to create a Sea Rescue and Safety Centre in Nebama Bay, Kamaishi, which will:

Provide education on sea safety and environment for children and adults from the local area, across Japan and internationally to reduce the risk of injury or death from drowning

Provide a space for people to learn about ocean pollution through our precious plastic programme.

Provide a space for our key stakeholders to operate from offering other activities from the sea centre like swimming, sailing, fishing etc...

Provide a space for national and international students to visit to learn about Sea Safety, Kamaishi and disaster recovery.

Provide an active lifeboat service to Nebama Bay during high season in order to ensure the safety of beach users, staffed by local people

Build bespoke AP lifeboats to supply to Japan and regional markets as per AP International's Strategy

Train local, national and international AP crew in search and rescue techniques, who can be deployed to any local region in the event of a water related disaster

Provide a café, shop and retail space for local people and tourists to come and enjoy the local surroundings

Establish Kamaishi as a centre of excellence for sea safety training and disaster response, providing skills to the local community in boat building, sea rescue and sea safety and attracting customers for training and tourists to the region, helping with their economic recovery after the 2011 Tsunami.

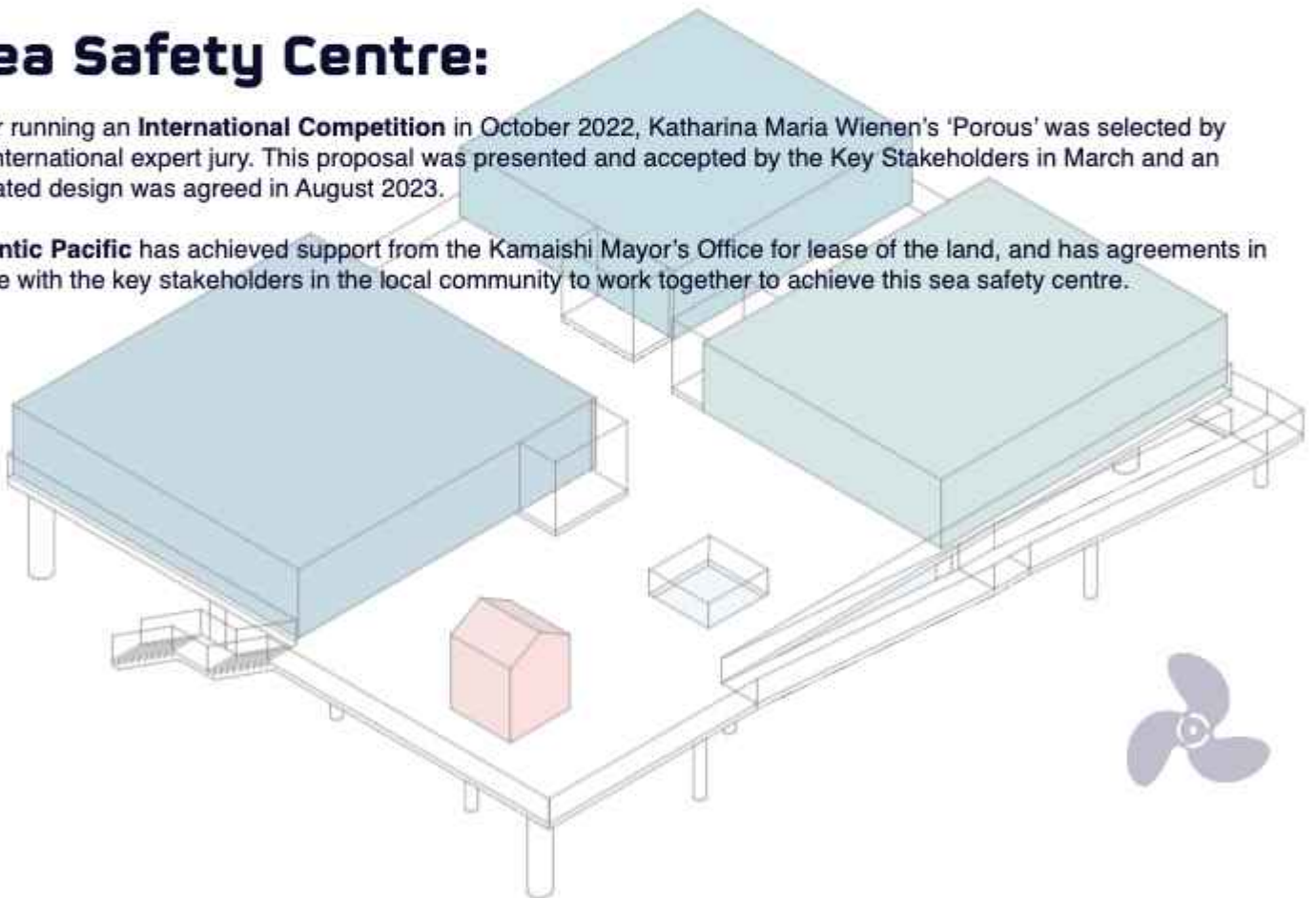
IMPACT REPORT



Sea Safety Centre:

After running an **International Competition** in October 2022, Katharina Maria Wiener's 'Porous' was selected by an international expert jury. This proposal was presented and accepted by the Key Stakeholders in March and an updated design was agreed in August 2023.

Atlantic Pacific has achieved support from the Kamaishi Mayor's Office for lease of the land, and has agreements in place with the key stakeholders in the local community to work together to achieve this sea safety centre.



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Sustainability:

In order to ensure the centre's sustainability, Atlantic Pacific Japan visited 8 key partners in November 2023 to discuss partnership agreements to bring students to Kamaishi on a yearly basis to learn more about sea safety, ocean awareness, lifesaving and disaster prevention.

Harrow Appi International School, Iwate

UWC ISAK, Karuizawa

Rugby School, Tokyo

Yokohama International School, Tokyo

British School Tokyo, Tokyo

Malvern School, Tokyo

Bunkyo Gakuin University, Tokyo

Bunkyo Gakuin University Girls Junior & Senior High School, Tokyo

Nagoya International School, Nagoya

Kansai University, Kansai

Following on from those meetings, each school has agreed to develop a bespoke programme with Atlantic Pacific Japan to visit with groups of their students on a yearly basis.

Within Kamaishi, we are pleased to be included in the Kamaishi Board of Education's school curriculum for the Elementary and Junior High Schools and part of the Kamaishi High School's Super Science Programme.



IMPACT REPORT

ACKNOWLEDGEMENTS

This year's programme has cemented relationships with our partners in Kamaishi, who have all agreed to support the APJ project in Kamaishi. Letters of support have been signed by the following organisations:

Kamaishi Swimming Association, Sea Bird Kamaishi, Kamaishi Lifesaving Club, Kamaishi Triathlon Association, United Green, Kamaishi Yacht Club, Kamaishi tourism and products Association, Nebama MIND, Beach Academy, Ohakozaki Shimin Kaigi, SanrikuBlue Adventure, Nebama shinkou-kai, and Kamaishi East Fisheries Cooperative

We have also cemented and expanded our collaborative partners to include:

The Houraikan Hotel, Kamaishi Mayor's Office (Regeneration Department), Kamaishi Mayor's Office (Board of Education) International Coastal Research Centre, UWC Atlantic, UWC ISAK, My Mizu, Kanako Sato Beach Academy, Yuji's Air BnB, Helly Hansen, Kansai University, Bunkyo Gakuin University, Nagoya International School, Karatsu Precious Plastic Project. APJ would like to thank all of our partners for their time, energy and commitment this year for what has been a great programme.

Special thanks go to the Nippon Foundation for their generous support, our core partner Nebama MIND for their steadfast energy and encouragement and our amazing APJ team; Kathryn and Chris at Sterling Content, Shota Inoue, Yurie Endo, Jez Booker and Sarah Haberl managed by Lin Nishitani who has brought everyone together to make this project such a success.

